

Lika Zurabiani

Product Manager | Mobile, E-commerce and Fintech Products

London, UK | +44 7498 341422 | likazurabiani14@gmail.com | linkedin.com/in/likaz | likazurabiani.com

PROFESSIONAL SUMMARY

Product Manager with 4+ years in tech, combining product ownership of consumer mobile and web products with a hands-on iOS engineering background. Launched Georgia's first eSIM mobile data product and is leading the first mobile app for Georgia's largest pharmacy chain (1M+ users). Experienced across healthtech, e-commerce, fintech and mobile banking, working with designers, engineers and senior stakeholders from discovery through launch and iteration. Currently completing an MSc in Environmental Data Science and Machine Learning at Imperial College London.

CORE SKILLS

Product: Product Strategy, Roadmapping, Product Discovery, Requirements Gathering, User Stories, Backlog Prioritisation, Product Lifecycle Management, KPI Tracking

Delivery: Agile Software Development, Cross-functional Team Leadership, Stakeholder Management, Release Management, Project Planning

UX: User and UX Research, Design Thinking, Wireframing, Prototyping

Technical and Tools: iOS Development (Swift), Mobile and Web Platforms, Machine Learning, Jira, Confluence, Rally, Figma

PROFESSIONAL EXPERIENCE

Product Manager | Noxtton

Oct 2025 - Present | Tbilisi, Georgia (Remote) | Client: Aversi, Georgia's largest pharmaceutical company

- Own product strategy and roadmap for Aversi's digital ecosystem serving 1M+ customers: mobile app, e-commerce website and admin portal.
- Lead the build of Aversi's first-ever mobile application, taking it from concept to delivery with design and engineering teams.
- Define and prioritise end-to-end e-commerce flows including product catalogue, user accounts, ordering, online payments and healthcare content.
- Align business stakeholders and cross-functional teams on scope, priorities and release plans.

IT Project Manager | Omedia

Nov 2024 - Mar 2026 | Tbilisi, Georgia (Remote)

- Managed end-to-end delivery for Scapp, one of Georgia's largest microfinance organisations, covering the mobile banking app, the existing website and a new website build.
- Led planning, prioritisation and delivery of the Tbilisi Stock Exchange website and admin portal.
- Ran the product backlog and daily delivery, acting as the main link between client stakeholders and the development team.

Product Manager | Lemondo

Nov 2023 - Oct 2024 | Tbilisi, Georgia

- Led development and market launch of Roamingo, Georgia's first eSIM mobile data product, from concept to release.
- Owned the full product lifecycle across the mobile app, customer website and B2B web portal.
- Defined product vision and roadmap with stakeholders, then guided design and engineering from discovery to release.
- Monitored post-launch performance, identified improvement opportunities and drove fixes for critical issues.

iOS Engineer | Leavingstone

Mar 2022 - Aug 2023 | Tbilisi, Georgia

- Built new features and enhancements for the InterpressNews iOS app in Swift with product, design and QA teams.
- Wrote clean, maintainable Swift code focused on performance and scalability.
- Debugged and resolved issues to keep the app stable across iOS devices and OS versions.

EDUCATION

MSc Environmental Data Science and Machine Learning | Imperial College London | In progress

BSc Computer Engineering | San Diego State University Georgia | Jan 2023 | GPA 3.86/4.0, Dean's List

CERTIFICATIONS

Design Journey for Product Owners | UX Design Institute (design thinking, user-centred design, prototyping in Figma)

ADDITIONAL INFORMATION

Languages: English (C1, Advanced), Spanish (A2, Elementary) | **Live products:** roamingo.com, scapp.ge